

Stroly, a must-see online map platform leads the way at this year's  
MWC-LA Immersive Content Exhibition theme

LOS ANGELES, CA, October 16th, 2019 – Stroly, Inc., the world's first online platform that converts traditional analog maps into digital interactive maps, will showcase its solution at MWC Los Angeles 2019. Its online location-based map empowers users with enhanced interaction which fully aligns with one of this year's main exhibition themes - Immersive Content. Stroly will be exhibiting between 10/22-10/24 at the MWC sponsored 4YFN Startup event - Booth# 4336C.

“Our clients used to spend up to half a million dollars on analog maps trying to communicate with their users. Stroly changes traveling experiences and directly solves their problems, said Machi Takahashi, Co-Founder and Co-CEO of Stroly. “Stroly's technology enhances overall engagement, allowing users to share their diverse perspective of local point of view through personalized maps.”

Stroly democratizes online map, allowing people to share their original maps with their point of view. It can be from an individual use to greater scale of brand promotion of the area. People can share their story with their hand drawn neighborhood map with their recommendations. We want to unlock the power of maps and how people "Share the way we see the world".

By bringing immersive experience at the core of its development, Stroly creates an open platform where anybody can upload their original maps with their unique point of view for individual use or brand promotion of the area. It empowers people to introduce their neighborhoods with their hand-drawn maps plus recommendations. Stroly is designed to be interactive, increasing tourist engagement by allowing clients to easily create interactive content and access user behavior data for marketing analysis.

As one of the world's leading digital map solution providers, Stroly sponsored SXSW in 2019 and hosted their official map. Visitors were able to access the map online easily.

For more information, please visit <https://stroly.com/en/>  
Press Kit Visual Profile: <https://brand.sparkamplify.com/stroly-inc>  
Facebook: <https://www.facebook.com/stroly.international/>  
Twitter: <https://twitter.com/StrolyInter>

#### About Stroly

Founded February 2017 in Kyoto, Japan, Stroly develops and operates an online map platform. The innovative startup is a team of engineers, designers, and others with a variety of skills from many different countries, and develops products that are used globally, Japan, Europe, the US, and throughout Asia. Stroly supports the communication of local brands and planning for corporations, and with its advanced capabilities, the company has patented a number of technologies for producing maps.

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